



### *Get Your Green On*

Area businesses lead the way in becoming environmental stewards.

The Maurice River Watershed has remarkable water quality, large tracts of open space, and rich biodiversity, no small feat in America's most densely populated state. As New Jersey's numbers continue to rise, it is increasingly important for landowners to manage properties with the integrity of natural resources in mind. Poor land use begets dirtier water, dwindling drinking supplies, and damaged

habitat, while good land use promotes healthy habitats as well as better water quality and regeneration.

A number of businesses in the Maurice River Watershed are putting effort into becoming green. From fixing leaky pipes, to using recycled paper products, to large-scale habitat restoration, there are many ways to make a difference. CU Maurice River's Eco-Leader Designation Program offers recognition for your efforts.

Businesses can find out if they qualify for designation by downloading an application checklist at [CUMauriceRiver.org](http://CUMauriceRiver.org), or calling our office at 856-300-5331. Many of the green practices on the list are cost saving, and each has positive environmental impacts.

Businesses that complete the checklist but do not accrue enough points for designation can work with CU staff to raise their scores and achieve recognition.

CU Maurice River Eco-Leaders:

- Al & Sam's Canoe and Kayak, in providing kayak and canoe rental services, is getting people outdoors and enjoying the outstanding natural resources. They maintain the setting of their facility by retaining shoreline buffers and maintaining permeable surfaces.

- Amcor Rigid Plastics/Millville, a multi-national packaging company, is making strides to produce only recyclable or reusable products by 2025. Amcor has refurbished a 100-year-old factory, keeping energy and water savings at the forefront of decision-making. They have experienced great energy savings by converting all lighting to LED. They are implementing a Green Water Project that reduces the facility's demand on city water, using reclamation.
- Bayshore Center at Bivalve, an environmental history organization that shares the story of cultural impacts on aquatic habitats, is recycling oyster shells with the intention of growing the population by 1 billion. The office implements reducing, reusing, and recycling. BCB is exploring native landscaping options and managing purple martins.
- Dun-Rite Sand and Gravel aims to be the cleanest mining company in New Jersey. At their Vineland site, Dun-Rite has planted native warm season grasses that provide food for many native wildlife species. They manage forest habitat and have installed a 6,800-panel solar array reducing reliance on fuel.

- Espoma Company develops organic gardening products. During their designation ceremony, attendees viewed the construction of a large solar array, which will make the facilities self-sufficient. Their list of green initiatives includes organic approved products, zero-waste manufacturing, bio-preferred packaging, LED high-efficiency lighting, energy star-rated cool roofing, pollinator garden, recycling program, among others.
- Greater Vineland Chamber of Commerce's Green Initiatives Committee informs its membership on opportunities regarding environmental-friendly practices and opportunities. GVCC, in partnership with the City of Vineland and CU, has implemented a Sustainable Eco-Friendly Business Recognition Program that promotes stewardship in Vineland's business community.
- Landis Sewerage Authority, aiming to be one of New Jersey's most sustainable wastewater treatment plants, has incorporated many green initiatives into their land management practices. These include habitat restoration, renewable energy, forestry, and aquifer recharge. LSA uses its eco-friendly initiatives for public education purposes.

- Millville Public Library incorporated native species in their planters and are taking measures to reduce, reuse, and recycle.
- Pampered Pup Luxury Pet Resort, a farm and pet resort, has taken action to lessen their office waste by reducing, reusing, and recycling. They maintain a bluebird trail and screech owl boxes, and are working with the Natural Resources Conservation Service to install native pollinator gardens.
- Rutgers Cooperative Extension/Cumberland County provides science-based educational programming. It maintains a rain garden that captures stormwater run-off. Master Gardener volunteers conduct educational outreach projects and maintain the facility's pollinator garden.
- WheatonArts Cultural Center has installed a Nature Trail with interpretative signage highlighting the numerous habitat projects and green-infrastructure. These include bird boxes, a rain garden, vernal ponds, native plants, and forest management.

Many other businesses are doing their part to leave smaller footprints; we look forward to hearing from them and telling

their stories. For more, call 856-300-5331  
or e-mail  
[CitizensUnited@CUMauriceRiver.org](mailto:CitizensUnited@CUMauriceRiver.org).