



Caroline Mulford Owens
Groundbreaking Entrepreneur, Editor, Publisher,
Wife, and Mother

May 17, 2025, Age 93

Dear Citizens,

Caroline Owens passed away on May 17th. She had been a member of CU Maurice River since 2014 or earlier. She was a dedicated participant in the

Cohansey Area Watershed Association (CAWA). I don't recall if I first met her through her board service on the Bayshore Center in Bivalve or at the Army Airfield Museum with her husband Jim.

The first thing that came to mind about Caroline was her mannerly demeanor, grace, intelligence, and style. Caroline always looked sharp and stylish and her blue eyes sparkled. She was an amazing hostess. In the 90s I went to her home and discovered she was still actively working and running her own business as a consultant to large corporations, developing their communications. I asked her if I could see some of her communications. These were top notch large corporate publications!

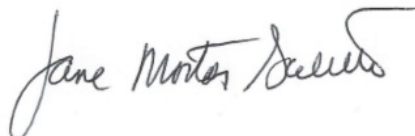
Sometimes she would write me kind notes about my articles, or CU Maurice River's activities, making me feel so proud. I knew all too well she was a seasoned professional and expert communicator, who mentored to many with intended good will – and I was flattered.

She spoke of her family with great pride; unfortunately I did not know them although I was familiar her husband Jim who had predeceased her. He was a World War II pilot who conducted programs for the Millville Army Airfield Museum and CU Maurice River. He was an amazing individual and their love was apparent. He was as much a gentleman as Caroline was a lady. It was no surprise that two such outstanding folks had found each other.

I will miss her kind emails and I know all who knew her will also feel her loss keenly.

Our condolences to her family and friends.

Sincerely,



Jane Morton Galetto
CU Maurice River Board President

Caroline Owens

May 17, 2025, Age 93

Caroline Mulford Owens, age 93, passed away peacefully in the company of her children on Saturday evening May 17, 2025 at her home with a view of Sunset Lake.

Caroline was born in Bridgeton to Jonathan Elmer and Alice Westbrook Mulford. She graduated from Bridgeton High School and from Cornell University in Ithaca, NY, with a B.A. degree in Philosophy and Theater/Speech. At Cornell, Caroline was a

member of Kappa Kappa Gamma Sorority where she made lifelong friends. She was an active member of the Cornell Alumni Association over the past 30 years and served as an officer for the Class of 1953. In 2003, Caroline made a gift of a viewing platform in the Cornell Botanic Gardens (on original land and water of Cayuga Nation) as part of the Container Gardens and Tropical Garden Beds donated by the Class of 1953.

After Cornell, Caroline worked in the advertising department at E.I. DuPont de Nemours & Co in Wilmington, DE. At DuPont she met James Rigueur Owens, Jr. and they married in May 1956 at Old Broad Street Church (First Presbyterian) in Bridgeton. Caroline and Jim lived in Wilmington, DE, New York City and moved to Westport CT in 1965 to raise their children; Cecile, Elizabeth and Jonathan. Her children remember her as a dedicated Girl Scout troop leader and volunteer at Camp Aspetuck. Caroline also taught fifth grade Sunday School at Christ & Holy Trinity Episcopal Church from 1975 until 1979 and later served as an usher and lay assistant at Trinity Church (Episcopal) in Southport, CT until 2002.

Caroline was editor and publisher of the specialty fashion publication International Boutique Directory from 1975 to 1985. She formed her own business, Newsletters Plus, in 1985 and specialized in corporate communications for large firms, including PepisCo and Tetley. She was a founding member of the Entrepreneurial Women's Network in Fairfield County, CT and was an active member of the International Association of Business Communicators (IABC) chapter in Westchester/Fairfield. In May 1990, Caroline was named Small Business Advocate of the Year by the Greater Norwalk, CT Chamber of Commerce. In 1991, she received the Supporter Award from Ernst & Young's Entrepreneur of the Year (™) program for Southern New England. She served a term as president of the Connecticut Press Club, part of the National Federation of Press Women. Caroline participated in multiple professional communications organizations and was an advocate and mentor for women entrepreneurs for over a decade.

Caroline and Jim retired to Bridgeton, NJ in 2002 to live on beautiful Sunset Lake. She was deeply involved in community activities, with a special focus on the environment and Delaware Bay watershed in southern New Jersey. She served on the executive board of the Cohansey Area Watershed Association (CAWA), CU Maurice River and on the board of the Bayshore Center at Bivalve as well as being a member of the Upper Deerfield Township Environmental Commission. She was the writer and editor for many issues of the Environmental Commission's quarterly newsletter. Caroline engaged in life-long learning and made wonderful friends as a member of the Bridgeton Research Club, serving a term as President and while participating on several committees.

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